

Announcement Logistics Region Viadrina

EUROPEAN LOGISTICS CONFERENCE 2014



04. & 05. June 2014 | Frankfurt (Oder)

Topic:

„European Logistics Conference in the German – Polish business region – best practices and visions of 10 years of Eastern enlargement of the European Union“

Under the auspices of:

Jörg Vogelsänger, Minister for Infrastructure and agriculture of the Federal State Brandenburg

When & Where:

04. June 2014 | 19.00 - Get-together

Kasino-Terrasse

Logenstraße 1 | 15230 Frankfurt (Oder)

05. June 2014 | 09.00 – 16.00 Uhr - European Logistics Conference

Conference room „Uckermark“

IHK Ostbrandenburg (Chamber of Commerce and Industry East Brandenburg)

Puschkinstraße 12b | 15236 Frankfurt (Oder)

Further information and registration under

www.elc2014.de

Event languages:



Agenda

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Wirtschaft ohne Grenzen.
Gospodarka bez granic.

4. June 2014 Kasino-Terrasse | Logenstraße 1

Zeit	Inhalt
19.00	Evening Get-together

5. Juni 2014 IHK Ostbrandenburg | Conference room „Uckermark“ | Puschkinstraße 12b

Moderation: *Gunnar Platz, Managing Director, PLANCO Consulting GmbH*

Zeit	Inhalt
8.30	Arrival and registration of the guests
Political statements concerning 10 years Eastern enlargement of the European Union and outlook	
9.00	Welcome <i>Dr. Martin Wilke, Lord Mayor of the city of Frankfurt (Oder)</i> <i>Dagmar Püschel, Mayor of the city of Eisenhüttenstadt</i>
9.30	Keynote Significance of the Eastern Enlargement of the European Union for Brandenburg and upcoming aims <i>Jörg Vogelsänger, Minister for Infrastructure and agriculture of the Federal State Brandenburg</i>
9.50	Resume of the Eastern Enlargement of the European Union and further globalization through efficient transport infrastructures <i>Herald Ruijters, Head of Unit DG MOVE B1, Trans-European Transport Network</i>
10.10	Liberalization and market development of Eastern Europe – results of the market observation <i>Wolfgang Severing, Director of transport department, German Federal Office for the transport of goods (BAG)</i>
10.30	Break
11.00	Integration of the neighboring countries of the European Union in European logistics Example CIS <i>Prof. Dr. Oleg N. Dunaev, Chairman of the logistics committee in the Chamber of Commerce and Industry of the Russian Federation</i> Example Belarus <i>Dr. Wladimir Augustinski, Manager, Representative of the German Economy in Belarus)</i>

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Developments and challenges for the transport modes from the organizations' perspective	
11.40	Transport policy in relation to sustainability, financing constraints and legal conditions <i>Kurt Bodewig, Former Federal Minister of Transport, Head of the commission for sustainable financing of transport infrastructure</i>
12.00	International road freight transport between Eastern and Western Europe and challenges for the business of global exchange of goods <i>Eberhard Tief, Managing Director, Association of the transport industry of Berlin and Brandenburg (LBBV) e.V.</i>
12.20	Combined traffic at the East-West-corridor <i>Ralf-Charley Schultze, General Director, International Union for Road-Rail Combined Transport (UIRR)</i>
12.40	Fields of development and growth potential for logistics through international cooperation of freight villages between Eastern and Western Europe – best practices <i>Steffen Nestler, Managing Director, German Freight Village Association (DGG)</i>
13.00	Lunch break
Approaches and best practices of networking along the East-West corridor and settlement in the German-Polish business region	
13.45	Logistics site Germany as a platform for the globalized economy <i>Lars Günzel, Head of Branch Office, Logistics Alliance Germany e.V.</i>
14.05	Location East Brandenburg as a hub in the East-West-Traffic <i>Markus Kappes, Managing Director, Investor Center Ostbrandenburg</i>
14.20	Twin location as a chance to serve two markets from one location Best practice Alblas <i>Dr. Jürgen Voigt, Managing Director, Alblas Internationaal Transport b.v.</i>
14.40	Production and controlling of global logistics chains from the German-Polish economic region Best practice ArcelorMittal Eisenhüttenstadt <i>Ellen Finke, Head of Transport and Logistics, ArcelorMittal Eisenhüttenstadt GmbH</i>
15.00	International Networking of the region in the East-West-Corridor Best practice Prilesie Logistic Center <i>Olesya Pobyarzhyina, Deputy Director, Kayson Belarus (Developer of Logistics Center Prilesie Minsk)</i> Best practice Freight Village Kaluga <i>Andrey Tokarev, Vice-President, Freight Village RU</i>
15.30	Discussion
16.00	Estimated end